



# milestones



## Impacting the World

Despite graver global environmental conditions, we see an important, hopeful counter-trend: an increasing number of effective, exciting locally published Green Maps energizing communities around the world. Combining insights on the hometown environment and knowledge of eco-cultural resources with outreach, communication, design and mapmaking skills, the complex task of producing a great Green Map often grows into a community activation process that continues its work, producing new editions and sustainable spin-off projects for years. Created to catalogue successful initiatives and promote green healthy sustainable living, 2005's 24 new locally published Green Maps motivate participation in diverse cities and regions, from Chicago to Seattle, Taipei Taiwan to Sheffield England.



**Map it to move it!** Another 61 new Green Map projects got underway in 2005, adding cities in Nigeria, Peru, Haiti, Poland and Austria to our 326 project global network. Projects are getting more expansive too - this autumn, Thailand Environment Institute's Cool Schools & Cities **climate change prevention program** brought our adaptable resources to 25 communities "as a problem analysis tool that will lead to local action plan development and implementation", according to coordinator Nongpal Chancharoen. Long-time Green Mapmakers are **bringing diverse coalitions together** in new settings, like Matthew Groshek (formerly of Milwaukee) where 2 universities, the parks system, civic and geography organizations are co-mapping Indianapolis and Marion County in the US midwest. Whether it's Stirling Scotland's **green tourism** effort, Penang Malaysia's **healthy campus** focus, Okazaki Japan's promotion of **traditional culture** at EXPO 2005 (see page 3), Santiago Chile's **Living City** collaboration or Israel's **Sustainable Jerusalem Map**, each unique project has its own meaningful, multiple real world impacts.

### Powerful Green Map of New York

Our current hometown map focuses on **Energy** – it's the timely theme of our fifth citywide edition. Both printed and digital editions will debut in early 2006, promoting options for eco-smart daily choices and getting around, investing in renewables and understanding the causes of climate change.

🌐 **GreenAppleMap.org** has resources in English, Spanish & Chinese, map pick up points and local youth maps such as "Learning from the Past," Recycle-A-Bicycle's 7th Green Map.



### Green Map Store

Newly expanded for your shopping enjoyment! Help support our local and global efforts and get thought-provoking local Green Maps, our books, CD ROM, Mapa Verde Cuba video and Tshirts, or buy through affiliates *Books We Like & Green Home*, all linked to 🌐 **GreenMap.org/store**.

🌐 **GreenMap.org** has a new Blog, new pages on university projects and on our partners, plus new Icon posters in Thai, Hebrew, Swedish and Polish. There are fresh images to enjoy at

🌐 **GreenMap.org/album**, too.

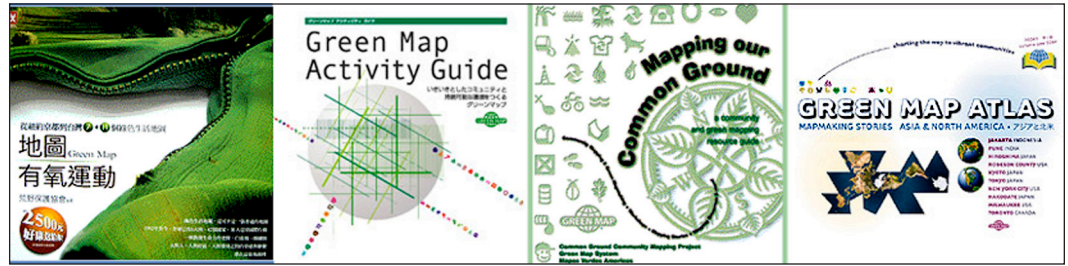
helping people map, value, connect with and care for community environments



## 61 New Projects in 2005

(in order of joining Green Map's network)

Tanba Japan  
 Hoboken NJ  
 Parati Brazil  
 Wakaura Japan  
 Athens GA  
 Wyk by Duurstede Netherlands  
 Jerusalem Israel  
 Warsaw Poland  
 Stockholm Sweden  
 Buton Sulawesi Indonesia  
 Davis CA  
 Beijing China  
 Tuolumne County CA  
 Grand Rapids MI  
 Elizabeth River-Southern Branch VA  
 Amagasaki Japan  
 Borobudur Indonesia  
 Stirling Scotland  
 Wacarpay Peru  
 Paonia CO  
 Austin TX  
 Uppsala Sweden  
 Hotaka Japan  
 Dalhousie Canada  
 New Orleans LA  
 Hsinchu Taiwan  
 Kita Kyushu Japan  
 Cuijk Netherlands  
 Yorkson Creek Watershed BC Canada  
 Takarazuka City Japan  
 Funabashi Japan  
 Winnipeg Canada  
 Chou Osaka Japan  
 Bariga Lagos Nigeria  
 Penang Malaysia  
 Matsumoto City Japan  
 Calgary Canada  
 Dhule India  
 Hayama Japan  
 Wiltshire County England  
 Utsunomiya City Japan  
 Penygraig Wales  
 Santiago Chile  
 Santa Fe NM  
 Neusiedl am See Austria  
 Wakayama Japan  
 Iizuka Japan  
 Albuquerque NM  
 Colorado Springs CO  
 Perth Australia  
 Takaoka Japan  
 Pereira Colombia  
 Lexington KY  
 Suarez Colombia



### New Media Collaborations

Three wonderful new books were published for global audiences by Green Mapmakers this year, including two printed in two languages. All are available at our online Store.



#### Energetic Green Map Movement

In-depth workshop methodology for evocative landscape maps

+ Green Map Atlas sections

Traditional Chinese · 135 color pages

Created by Society of Wilderness, with Taiwan's Green Mapmakers



#### Green Map Activity Guide

Involve your community with this illustrated step-by-step manual.

+ unique Green Map Icons Around the World Tour

English or Japanese · 44 color pages

Created by Green Map Japan and Green Map System



#### Mapping our Common Ground / Mapeando Nuestra Tierra Comun

Resources for intergenerational community hands-on mapmaking, exploration and visioning - no computer needed!

English or Spanish · 56 black & white pages

Created by Common Ground Community Mapping Project, the Mapa Verde Americas Network & Green Map System

Our 2004 anthology, **Green Map Atlas**, has been downloaded over 165,000 times from [GreenAtlas.org](http://GreenAtlas.org). Get the Book or CD-ROM editions at [GreenMap.org/store](http://GreenMap.org/store).

### Decade Two Initiatives

It's been a big year for planning with our Board of Directors, regional Hub leaders and Mapmakers worldwide, as this chart attests. Your support for these important system-wide technologies and resources will propel our continuous improvement and growth.

Project	Purpose & Progress
<b>Green Map Icon Update</b>	The Icons reflect our evolving understanding of sustainability. A democratic process and website for global exchange was launched 10/05. Green Map Icons, Version 3 to be released in 2007.
<b>Content Management System</b>	Designed to provide the public with often-requested, searchable, illustrated web pages for each Green Map project; give Mapmakers a skills exchange platform and streamline administrative tasks.
<b>Youth Resources</b>	Review and refine Green Map's 5 year old educator disc, merging locally generated resources and youth leadership tools.
<b>World Green Map</b>	Co-develop an easily updated, robust GIS website and open source digital tools to link and promote all Green Mapped sites.
<b>Hub Development</b>	Hubs provide vital support in local languages. Building their capacity and communication skills diversifies our network.

a global eco-cultural movement energized by local knowledge, leadership and responsibility



EXPO 2005 · Aichi Japan

World Fairs are innovation showcases. With its theme of 'Nature's Wisdom,' organizers of the Aichi EXPO 'walked the talk' with a host of green initiatives, including generating 1/3 of the energy consumed on site (detailed at [expo2005.or.jp](http://expo2005.or.jp)).

Thanks to our Aichi partner, Chubu Recycle, 'Green Map Hall' was featured at EXPO's NGO Global Village during August, when 400,000 visitors came through. We were thrilled by visitors' reaction to this vibrant global Green Map exhibit and the unique interactions presented by our New York staff and by scores of Green Mapmakers from Aichi prefecture and several communities across Japan, Taiwan, Indonesia and India.

40 innovative local Green Maps were also showcased for EXPO's full 6 months in Aichi's prefectural pavilion. The public catalogued 8,000 green sites across central Japan on the spot! Green Mapping this mega-event's impacts continues to 2010.

Alongside our public events, Green Map Japan and Chubu Recycle co-produced the first Asian Hub meeting, with youth resource development as the first collaborative project. Find more images and outcomes at [GreenMap.org/album](http://GreenMap.org/album).

"According to EXPO's official survey, "Green Map" was the #1 keyword learned from the NGOs at the Global Village in August" - Keiko Nakagawa, Aichi Green Map Coordinator.

Creating a New Terrain of Caring

"If it's not on the map, it doesn't exist as far as institutional players and planners go'. And so Maeve Lydon, Victoria BC Canada Green Mapmaker urges communities engaged in planning struggles to map out their concerns, their hopes and their reality. Mapmakers of all ages and backgrounds spend years identifying environmental treasures and hazards ... to stitch together on maps that become an alternative narrative and a tool for an intense connection to place."

Jeff Severns Guntzel

National Catholic Reporter 6/2005

Illustration by Beth Ferguson & Juan Martinez



2005's 25 Newly Published Green Maps

- Chicago IL
- Kawagoe Japan
- Chitahanto Japan
- Nishimikawa Japan
- Nisshin Japan
- Okazaki Japan
- Gambura Japan
- Owariashi Japan
- Sea Green Map Japan
- Ricoh Chubu Office Japan
- Buton Indonesia
- Seattle WA
- Guelph Canada
- Toronto Canada
- Greater Columbus OH
- New Jersey Meadowlands
- Dalhousie University Canada
- Sheffield UK
- Taipei Taiwan
- Pereira Colombia
- Victoria BC Canada's Hillside
- Quadra, West Visions, James Bay and Port Renfrew Maps

2005's New Youth Mapping Projects

- Jamaica Plain/Roxbury MA
- San Diego CA
- Machida City Japan
- Brooklyn NY
- Osaka City Japan
- Providence RI
- Artibon Haiti
- Tempe AZ

25 Thai Cool Schools & Cities:

- Chiang Mai Nakornsawan
- Lampang Pichit
- Nakorn Chum Mae
- Wiang Fang Rayong
- Chonburi Muangklang
- Lamchabang Suan Pueng
- Khon Khen Ubonratchatani
- Kantaluk Sri Sa Ket
- Surin City Amnat Charoen
- Trang Ta Kham
- Tungsong Suratthani
- Pa-tong Hong Sorn
- Bangkok's Bang Khun Thein & Bang Plad Districts

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## About the Green Map Organization



Constantly expanding and diversifying, we strive to anticipate and fulfill Mapmaker needs, spark and contribute to local and regional collaborations (such as the books on page 2) and manage the global secretariat in New York City. We also produce our hometown's Green Apple Map. We are amplifying progressive voices with flexible, site-appropriate resources that can help entire communities resonate with hope and health.

This non-profit eco-cultural 501c3 organization needs the support of donors like you for our second decade's ambitious agenda! We welcome your tax-deductible contributions, and we pledge to stretch your dollars to build capacity, seed new Green Map projects and to develop the critically important resources described in this newsletter. If you're a deep-pocketed donor but tapped out due to disaster relief, ask your tax advisor about the Hurricane Katrina Tax Relief Act, which makes more donations to 501c3 groups deductible in 2005.

Become a Well-wisher – contribute \$30 or more

Friend – contribute \$100 or more

Benefactor – contribute \$500 or more

Click Donate at **GreenMap.org** or mail a check to:

Green Map System, Inc.  
 PO Box 249 · NYC · 10002-0249 USA  
 Tel: +1 212 674 1631  
 Email: info@greenmap.org



### 2005 Board of Directors

affiliations for information only

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\* We met Max and Carlos at our 2004 Exhibit's forum in New York. Both have now successfully initiated new Green Map projects in their hometowns, Stockholm Sweden and Pereira Colombia, and gained support from funders, universities and/or press. Our office has also helped incubate project leaders from Berlin (now EU funded), Cornwall UK and Jamaica.

### 2005 Staff

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Special thanks to our *pro bono* advisors  
 Nina Reznick, Esq. and Robert Zuber

*"Great tools for awakening people"*  
 Utne magazine 10/2005

### 2005 Funders

See Individual Donors online

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Special thanks to supporting Green Mapmakers from: Baltimore, Chicago, Columbus, Grand Rapids, New Jersey Meadowlands and Seattle USA, Edmonton Canada, Breda Netherlands, Glasgow and Stirling Scotland, Green Map Aichi and our sister organization, Green Map Japan.